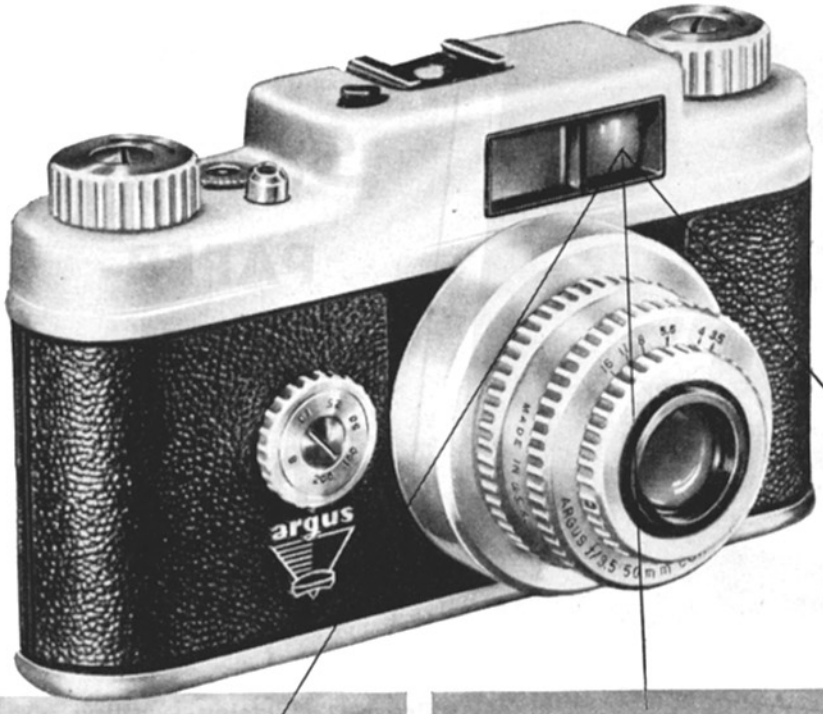
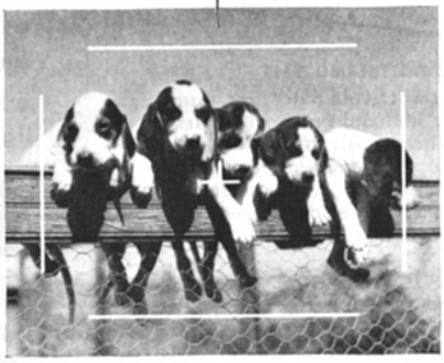
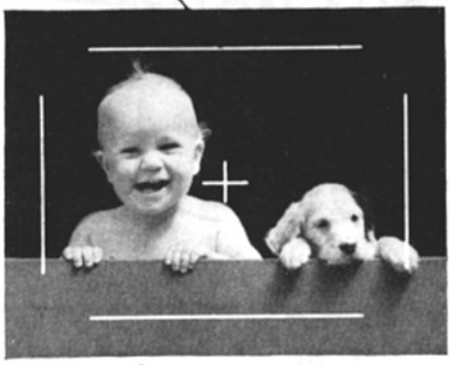
Markfinder .. another Argus "First"



. . gives a picture preview in the New **argus 21**





Faster! Precise aim is what you must have for speed shots, and precision is just what "Markfinder" gives you. With the Markfinder guides, the lines appear to be projected on the subject itself.

More! Because "Markfinder" covers 25% more area than your finished picture, your framing becomes more expert. Automatically you adjust your Argus Model 21 to preselect your best composition.

Exactly! You see exactly with the "Markfinder" because you see eye-to-eye with your camera. Guide lines mark off for you the actual area that will be included in your finished picture; help you make good shots better.

"MARKFINDER" is the newest Argus development—adapted from a battle-proven Navy gunsight—to give you better pictures every time.

You get hairline accuracy with "Markfinder" (available only on Argus 21). This precision is made possible through the use of center cross-hairs for aiming and a hairline border for framing.

Aiming with "Markfinder" is quick. It's easy. You can't miss. The center cross-hairs line up your subject fast—and keep you with it. Then your hairline border sharply frames your picture exactly as you want it. Furthermore, you get a wide area outside the hairline border to permit quick correction for ever-better composition. All this, remember, *before* you click the shutter!

Now, with "Markfinder", you see your image centered! You see it level! You see it all! And that's the way your finished picture appears.

See your favorite photographic dealer now, and ask him to show you the new Argus Model 21 equipped with this amazing "Markfinder."

Markfinder®

Now for the first time a 35 mm. camera is available equipped with a Markfinder showing you MORE field than your lens will take. Crosshairs at the center and guide lines at borders help preselect the best composition of your actual picture. Now you can frame, compose and shoot your 35 mm. pictures FASTER and be sure of better results — thanks to Markfinder!

ONLY ARGUS HAS THE MARKFINDER

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